

Effective Date: July 26th, 2023

Introduction

Welcome to HiNight ("the App"). This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you use the App. By using the App, you agree to the terms of this Privacy Policy. If you disagree with the practices described in this policy, please do not use the App.

1. Information We Collect

1.1 Personal Information: We may collect personal information you provide directly to us when you use the App. This includes but is not limited to:

- Name
- Phone Number
- Usage data (chat logs, saved guide information, timestamps)
- Geolocation information (for chat recommendations)

1.2 Non-Personal Information: We may collect non-personal information about your device and usage patterns, including but not limited to:

- Device information (device type, operating system version, etc.)
- App usage data (time spent in the app, features accessed, etc.)

2. How We Use Your Information

2.1 Providing the App's Services: We use the collected information to provide and improve the App's services, including personalized features and content, customer support, and to respond to your inquiries and requests.

2.2 Analytics and Personalization: We may use your information for data analysis, research, and to improve the App's performance. This may include using your information to personalize content, recommendations, and advertisements within the App.

2.3 Communication: We may use your contact information to communicate with you about updates, promotions, surveys, and other relevant information related to the App. You can opt-out of marketing communications at any time.

2.4 Legal Compliance: We may use and disclose your information to comply with applicable laws, regulations, legal processes, or government requests.

3. Information Sharing and Disclosure

3.1 Third-Party Service Providers: We may share your information with trusted third-party service providers who assist us in providing the App's services, such as hosting, analytics, payment processing, customer support, and marketing. These service providers are obligated to protect your information and are not allowed to use it for any other purpose.

3.2 Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred to the acquiring entity.

3.3 Law Enforcement and Legal Requirements: We may disclose your information if required to do so by law or in good faith belief that such action is necessary to comply with legal obligations, protect our rights, or investigate potential violations related to the App.

4. Your Choices and Rights

4.1 Account Information: You can review and update your account information within the App's settings. If you wish to delete your account, please contact us at social@hinight.app.

4.2 Location Data: You can enable or disable location services through your device settings or the App's settings.

4.3 Marketing Communications: You can opt-out of receiving marketing communications from us by following the unsubscribe instructions included in the email or contacting us at social@hinight.app.

4.4 Data Retention: We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

5. Security

We take reasonable measures to protect your information from unauthorized access, use, or disclosure. However, no method of data transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

6. Children's Privacy

The App is not intended for use by children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe your child has provided us with personal information, please contact us at social@hinight.app, and we will take steps to remove that information.

7. Data Transfer

Your information may be processed and transferred to countries outside your own, where data protection and privacy regulations may differ. By using the App, you consent to the transfer of your information to countries outside your own.

8. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. When we no longer need your information, we will securely dispose of it.

9. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes by posting the updated Privacy Policy on the App or through other appropriate communication channels. Your

continued use of the App after the effective date of the updated Privacy Policy constitutes your acceptance of the revised terms.

10. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at social@hinight.app.

Conclusion

Thank you for reading our revised Privacy Policy. We are committed to safeguarding your privacy and providing transparency about how we handle your information. If you have any concerns or feedback, please don't hesitate to reach out to us. Your privacy is important to us, and we will do our best to address any issues promptly and responsibly.